



**BRAHMANS GENETICS FOR BEEF PRODUCTION WORKSHOPS**

**EAST & CENTRAL AFRICA**

**Report on Brahman Genetics For Enhanced  
Beef Production & Growth in East Africa  
Workshops held in Narok Town & Athi River  
Town, Kenya, 9<sup>th</sup>, 10<sup>th</sup> & 11<sup>th</sup> October 2025**

MASAKU HATCHERIES & LIVESTOCK  
Livestock Enterprise Growth Expert  
Livestock Genetics Importer/Exporter  
Represents Top South Africa Breeders in East Africa Region.

[www.masakuhl.org](http://www.masakuhl.org)

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# Brahman Breed works hard at promoting profitability





***The livestock sector is a significant pillar of Kenya's economy, contributing approximately 12% to the national Gross Domestic Product (GDP) and accounting for about 42% of the agricultural GDP. It employs close to 50% of the agricultural labour force and supports the livelihoods of over 6 million pastoralists and agro-pastoralists.***



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# The Workshops Summary

At Masaku H&L ([www.masakuhl.org](http://www.masakuhl.org)), in contributing to bottom-up economic growth, we took a crucial decision on how genetics and breeding technologies can revolutionize livestock farming in East Africa region and sort working partnerships to acquire the know-how and partners in South Africa.

We travelled to South Africa and our first encounter was Karoo Livestock Exports ([www.karoolivestockexports.com](http://www.karoolivestockexports.com)) Founder and CEO Gerrie Ferrarie and later Kroon Vee Brahmans Founder and CEO Jan Van Zyl ([www.kroonvee.com](http://www.kroonvee.com)) who are both leading breeders in small stock and cattle supplying genetics globally.

We are driven by the understanding that selective breeding and genetic advancements can significantly improve cattle, sheep and goat resilience, productivity and disease resistance.

**A collaborative partnership was created to host workshops and trainings for East Africa farmers and ranchers on the importance of selective breeding and genetic advancements to improve livestock resilience, productivity and disease resistance of our indigeounous breeds**

The workshops introduced new **Technology to accelerate progress**. New breeding technologies, such as artificial insemination (AI) and embryo transfer (ET) that allow farmers to introduce high-quality genetics without needing to own elite breeding stock.

Our expert breeders shared information on **how data-driven breeding decisions are transforming herd management**. Today, performance data and genetic insights are leading the way.

Additionally, the **use of sexed semen technology** is gaining popularity among farmers. This technique allows producers to predetermine the gender of offspring, which can be particularly beneficial for dairy farmers aiming to produce more female calves for milk production or beef farmers looking to increase the number of male calves for meat production.

Despite these advancements, **financial barriers still prevent many farmers from accessing cutting-edge breeding tools**. We continue to pursue financial partners to bridge the gap to enable farmers and ranchers secure genetics. Our financial partners will increase the flow of finance to sustainable livestock systems across East Africa by funding breeders to secure stud genetics for breeding locally.

**Through PPP**, Government and private sector can play a crucial role in ensuring that small-scale farmers can benefit from genetic improvements and modern breeding techniques. Education and mentorship are key to success.

**We are working with some organizations and cooperatives to introduce community breeding programs**, where multiple farmers pool resources to invest in high-quality genetics collectively. This collaborative approach helps reduce costs while allowing more farmers to benefit from improved livestock.

### **Future-proofing livestock farming**

We believe the future of livestock farming depends on integrating genetics with sustainability. Farmers learn to prioritize sustainable breeding practices, such as selecting for feed efficiency and disease resistance, will be better prepared to withstand climate change and market fluctuations. To drive improved change, jointly with our expert breeders we design farmer engagements to enlighten on the genetics, holistic herd management practices – such as rotational grazing, improved nutrition, and disease prevention strategies – to complement breeding technologies. When genetics are combined with sound management, farmers can achieve long-term gains in productivity and profitability.

### **The importance of breed adaptation**

Another critical topic is the selection of breeds suited to local environmental conditions. Farmers must consider climate, feed availability and disease prevalence when selecting genetics for their herds.

### **Genetics and market demands**

Our efforts are driven by understanding consumer demand and meat preferences. Working with trade department we understand how meat quality, marbling and growth rates are becoming increasingly important in the livestock market. During our interactions we help producers align their breeding programs with consumer preferences for competitive edge

We engage and facilitate farmers in EA region to invest in genetics that enhance meat quality, tenderness and fat content to produce livestock that meets market demands and fetches higher price. **Further, we seek to engage the State Department of Trade to brand and market beef produced in EA region as superior genetics and quality of meat produced through advanced breeding.** This approach can create niche markets and increase profitability for farmers who invest in genetic improvement.



## Genetic health and disease resistance

Disease control is a major challenge in livestock farming and genetics play a crucial role in building disease-resistant herds. Both SA breeders highlighted advancements in genetic research that help identify animals less susceptible to diseases like bovine tuberculosis and tick-borne illnesses.

By helping farmers understand the importance of selecting for disease resistance, can reduce reliance on antibiotics and veterinary costs while improving herd health.

Genomic tools can also help detect genetic defects early, allowing farmers to prevent health issues before they become widespread in the herd. This proactive approach enhances herd longevity and improves productivity in the long run

## Inspiring a new era for livestock farming

As genetics and breeding technologies become more accessible, East African farmers have a golden opportunity to enhance production, improve meat quality and ensure long-term sustainability. By Masaku H&L leveraging on these tools, our farmers can build resilient herds that thrive in the face of environmental and market challenges.

The discussion at the Brahman Genetics For Beef Production Workshops underscored the importance of education, investment and collaboration in making genetic advancements work for all farmers. Whether through AI, genomic selection or improved herd management, the future of livestock farming is increasingly being shaped by science and innovation.

The power of genetics is within every farmer's reach. It is up to us to use it wisely and strategically to secure the future of livestock farming in East Africa.



# Objectives

The objectives of the training workshops:

- To equip the participants with the knowledge on the subject of Brahman genetics for beef production & why Brahmans?
- To sharpen the skills of participants in designing and implementing Brahman breeding programs for enhanced beef production.

## Expected outputs/outcomes

It is expected that at the end of the workshop, the following would have been achieved:

- An enhanced knowledge base of the course participants.
- More confident farmers in dealing with Brahman genetics obtained through lectures and group work.
- Increased awareness and demand for Brahman genetics in the East Africa region.



# Resource Persons and Subject Matter taught

Resource Person	Subject
Jan Van Zyl, Founder & CEO Kroon Vee Brahmans, South Africa. Braham genetics breeder since 1978.	Global Beef trends and Why Brahmans Genetics? Brahman genetics beef market performance.
Jan Van Zyl, Breeding Director & Herd Management, Kroon Vee Brahmans, South Africa.	Brahman Breed standards. Recognising Brahman Genetics merits. Genetic health and disease resistance  The importance of breed adaptation Breeding technologies Brahman bull performance
Gideon Van Zyl, Financials and Beef Project Management Director at Kroon Vee Brahmans, South Africa.	Inspiring a new era for livestock farming  Managing commercial beef production enterprise.
Dr. Daniel Mwangi, Breeding Manager, Representaing Dr. Bernadette Misoi CEO, Kenya Animal Genetics Resource Center, Nairobi, Kenya.	KAGRC role in improving livestock breeding and animal genetics to help farmers get better and more productive animals.  Emphasizes on the value of international collaborations in advancing livestock breeding and promoting sustainable livestock sector.
PS Trade Representative Mr. Munene	Kenya Beef Market Performance Challenges Beef market face internationally
Murphy Chemical, Zoetics & CKL	Beef Production Animal Health
Henry C. Kioko, CEO MASAKU HATCHERIES & LIVESTOCK Livestock Enterprise Growth Expert Livestock Genetics Importer/Exporter Represents Top South Africa Breeders in East Africa Region.	Future-proofing livestock farming.  Youth in Livestock production- Inducing younger farmers  Importing livestock genetics  Financial partners to fund farmers access cutting-edge breeding tools.

# Future Directions

1. Facilitating the involvement, education and growth of young people to get involved in the Brahman Breed and Red meat industry including small stock meat production. The program is open to anyone aged between 18 and 40 years old. Youth do not need to wait for white-collar jobs . Livestock start-ups offer practical plans to employment ,food security, and wealth creation.
2. Continuous engagement with commercial beef producers for genetics enhancement.
3. Livestock enterprise growth (LEG). Put free space on Beef producer. A campaign to engage youth and middle class invest in beef production. As Individuals or cooperatives.
4. Introduce CBBP.
5. Collaboration with Digital Livestock funding institutions.
6. Farm layouts and sustainability.
7. Fodder sustainability.
8. Biosecurity protocols to secure our animals.
9. Farm insurance.
10. Beef value addition and markets
11. Collaborations to grow beef production.



## Livestock Investment Landscape

Despite its significance, the livestock sector has attracted limited private investment. Between 2015 and 2023, only about 10% of the over \$500 million invested in agriculture was directed towards livestock-related ventures. Challenges such as disease outbreaks, weather-related risks, and the informality of the sector have contributed to this underinvestment

## Equity Bank Brahmans Meeting- Exploring ways to Finance Pastoralists and Ranch Breeders to acquire top genetics

*“Access to credit has long been a barrier for pastoralist and livestock breeders”*

Establishment of Feedlots was identified an area of financing farmers to acquire high quality produced genetics for fattening.

Kenya must to establish 450 fenced livestock feedlots across 31 counties, projected to increase annual red meat production by 108,500 metric tons, valued at KSh54 billion (approximately US\$415 million). This initiative also aims to enhance meat exports and improve livestock breeds through a countrywide breed improvement program.



# WHY CHOOSE BRAHMAN

## Key Attributes

Key ingredients for successful beef production are:

- Adaptability to the environment
- Production potential

## Fertility

An animal's reproductive performance is closely linked to its adaptability and nutritional levels

## Efficiency

The Brahman's improved efficiency of production over breeds is closely linked to its unique digestive system attributes:

- The ability to recycle nutrients through the blood stream and saliva promotes digestion
- Reduced water intake means reduced urination resulting in less nitrogen loss and higher blood nitrogen levels
- Maintenance of higher intake levels of low quality feed
- Low maintenance requirement
- Slower rate of protein turnover enables muscle and body tissue development to continue on low feed intake
- Brahman's remain productive longer
- Reduced sulphur demand for hair growth means more available for amino acids associated with growth and production
- Lower rumen liquid volume and higher rumen bacterial fat results in higher levels of energy rich compounds in the blood stream.

## Heat Tolerance

Heat Tolerance

Tolerance to heat is a major economic factor in tropical beef production. When the body temperature rises cattle become stressed, resulting in reduced feeding time and feed intake, increased water consumption, wasted energy panting, poor quality meat and even death.

The Brahman's heat tolerance is controlled by, dark pigmented skin dissipates internal heat increased number, efficiency and size of sweat glands, sleek coat which reflects sun increased area of loose skin and slower metabolic rate which means less heat generated Studies have demonstrated that Brahman's have a greater reproductive response to improved levels of nutrition than other breeds because of their ability to close down their reproductive system as a survival mechanism when under stress. Under adequate levels of nutrition Brahman's fertility will equal that of other breeds.

## **Parasite Resistant**

The Brahman's resistance to cattle tick is of major economic importance because of less chemical use and increased weight gain.

The Australian Brahman's resistance to cattle tick is related to:

- Immune response prevents ticks developing
- Reduced tick burden on pasture and on animals
- Sleek coat does not favour attachment of tick larvae
- Chemicals in sweat gland act as repellent.

## **Feedlot Performance and Feed Conversion Efficiency**

Outstanding results have been achieved by Brahman cattle in feedlots.

Four groups (total 1039 head) of North Queensland Brahman cattle finished through Aronui feedlot achieved weight gains of 3.13 to 2.38 kg/head/day over 100 days and showed feed efficiency ratings up to 54% above the feedlot average. While these results are exceptional, growth rates of over 1.8kg/day over 100 days are common.

Resistance to tropical internal parasites is also linked to their superior response and ability to tolerate stress.

## **High Yielding Carcas**

The Brahman's impressive production performance on the hoof is backed up by an equally impressive performance as a carcass.

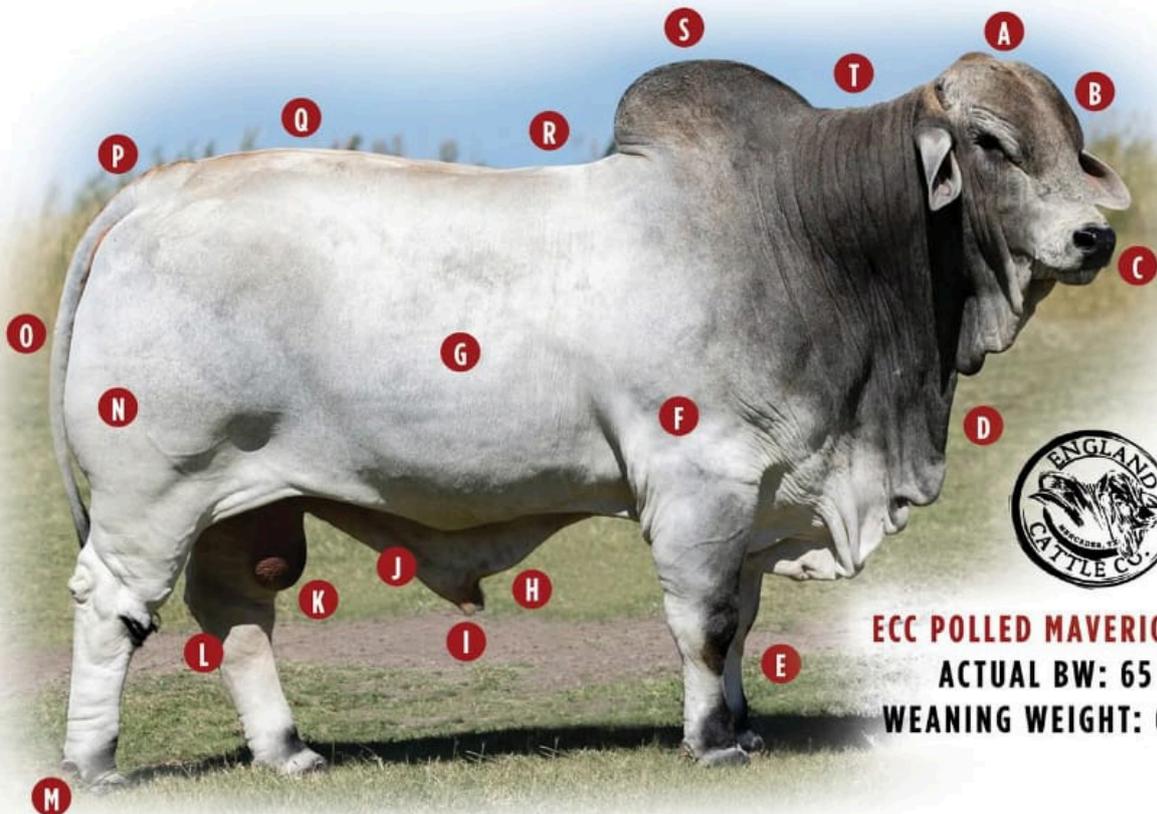
- Lower rumen content means higher dressing percentages
- Superior yield of saleable meat is a result of:
- Excellent muscle development
- Uniform even fat cover
- Less intramuscular fat which means less waste

## **High Growth Rate**

On the grass or grain in feedlots, Brahmans have demonstrated an ability to achieve high growth rates and excellent feed conversion. Their low maintenance requirements means there is a greater proportion of intake available for growth and their efficient digestive system means they can maintain higher levels of low quality intake.

# THE IDEAL BRAHMAN BULL

EVALUATED ON APPEARANCE, BREED CHARACTER AND STRUCTURE



**ECC POLLED MAVERICK 302/9**  
**ACTUAL BW: 65 LBS**  
**WEANING WEIGHT: 600 LBS**

## A. POLL

POINT IS LOCATED IN THE CENTER OF THE HEAD WITH EQUAL SLOPE ON EITHER SIDE; ABSENCE OF HORNS

## B. HEAD

HEAD IS MASCULINE & MODERATE IN LENGTH; EYES ARE FULL WITH GOOD WIDTH BETWEEN THEM

## C. MUZZLE

MUZZLE IS SOLID BLACK

## D. DEWLAP

MODERATE IN LENGTH, TYING SMOOTHLY INTO HEAD & BRISKET

## E. LEGS

STRAIGHT & SQUARELY PLACED WITH AMPLE BONE

## F. SHOULDER & CHEST

SHOULDERS ARE SMOOTH & BROAD ON TOP; CHEST IS WIDE & DEEP; MODERATE BRISKET

## G. BODY & RIBS

GOOD LENGTH OF BODY, DEPTH & WIDE SPRING OF RIBS; BODY TIES SMOOTHLY INTO SHOULDER

## H. NAVEL

NAVEL FLAP IS NOT OVER PRONOUNCED & TIES SMOOTHLY INTO PREPUCE

## I. PREPUCE

MODERATE IN SIZE

## J. SHEATH

SHEATH IS CLOSELY ATTACHED; NOT PENDULOUS

## K. TESTICLES

SCROTUM CONTAINS TWO TESTICLES OF EQUAL SIZE

## L. HOCK

HIND LEGS ARE SLIGHTLY INCLINED FORWARD ABOVE HOCKS

## M. PASTERNS

PASTERNS ARE STRONG WITH A SLIGHT CUSHION & FLEX

## N. ROUND

ROUND IS THICK & FULL, EXTENDS DOWN INTO HOCKS

## O. TAIL

MODERATELY LONG WITH A SOLID BLACK SWITCH

## P. TAIL HEAD

SET ABOVE PINS; TIES SMOOTHLY INTO LOIN

## Q. LOIN

THICK & LEVEL BLENDING SMOOTHLY INTO BACK & HUMP

## R. BACK

WIDE WITH THICK NATURAL MUSCLING; TIES STRONGLY INTO HUMP; NO SLOPE

## S. HUMP

LOCATED SQUARELY ON TOP OF SHOULDERS; AMPLE IN SIZE; EXTENDS BACKWARD

## T. NECK

MUSCULAR; TIES SMOOTHLY INTO SHOULDERS

SOURCE: BRAHMAN.ORG

# The Bottom Line – Your Profit

To achieve maximum benefit from the cattle you produce you need...

To achieve maximum benefit from the cattle you produce you need...

- Production efficiency
- Marketing flexibility
- Acceptable risk

...because your greatest profit centre is inside your boundary fence. If your cattle are not as profitable at home they won't make it up once they leave.

- On grass or on grain
- Local trade or live export
- In good and poor seasons

Brahmans continue to record **PERFORMANCE YOU CAN BANK ON...WHEN YOU NEED IT MOST.**

*Challenged by nature  
Backed by science  
Proven by performance*



# BRAHMAN CROSSBREEDING PROGRAM AND F1 ADVANTAGE

It is well recognized that straight bred Brahman are an extremely important part of the beef industry but there is also tremendous benefits of using Brahman in well-structured crossbreeding programs.

There is a huge potential for Brahman to lift the productivity and profits of beef herds through cross breeding. Crossing Brahman with the numerous varieties of Kenyan indigenous and dairy breeds, nevertheless, requires planning and additional skills to maximize the benefits of crossbreeding.

“The benefits of crossbreeding depend on the breeds used and the production environment.”

A main benefit of crossbreeding is hybrid vigor.

The greater the difference in the strain of cattle, the greater the hybrid vigor and potential benefits of crossbreeding. The maximum benefits of crossbreeding are achieved by the selection of acceptable dominant traits and not simply relying on species difference alone.

## **The advantages of crossbreeding include:**

- **High conception rates**
- **Higher percentage calf drops**
- **Heavier calves at weaning**
- **Earlier sexual maturity**
- **Higher milk production**
- **Increased longevity**
- **Earlier conception in the breeding season.**



“The best results of cross breeding depend on the selection of compatible high quality straight breeds.”

Crossbreeding research has shown that first cross cattle (eg. Brahman x Angus) perform well in the challenging pasture production systems. It has also been clearly demonstrated that F1 cattle perform extremely well in feedlots.

“Implementing a cross breeding program that is practical and profitable is extremely rewarding.”



# Brahman Crosses

# THE WORLD DEMANDS THE BRAHMAN F1 FEMALE

The best of both worlds in one genetic package!

F1 BRAHMAN FEMALES More Productivity = More Profit (the BACKLINE that lifts the BOTTOMLINE)

1. Boosts production by 20% to 40% depending on levels of nutrition
2. Combines complementary desirable traits in the one animal or the one breeding system
3. Improves lowly heritable traits such as fertility, milking ability and longevity

F1 Brahman display GROWTH POTENTIAL & ADAPTABILITY to produce:

1. Heavier calves
2. Less diseases
3. Tick resistant
4. Longer breeding life
5. Higher fertility
6. Less drenching
7. Less supplementation
8. More calves weaned
9. Low maintenance requirement

Measured by **RESEARCH** and confirmed by **EXPERIENCE**

**CROSS BREEDING  
WITH BRAHMAN  
KEY TO IMPROVE...**

**HYBRID VIGOUR  
YIELD**

**TICK RESISTANT  
DROUGHT TOLERANCE  
HEAT TOLERANCE**

**FEED EFFICIENCY  
PARASITE & DISEASE  
RESISTANT**

# BRAHMANS- EASY CARE CATTLE & BEST FEEDLOT BREED FOR BEEF PRODUCTION.

## **Inbuilt Drought resistance**

A low maintenance requirement coupled with high feed conversion efficiency gives Brahman cattle a greater ability to survive droughts and prolonged feed shortage.

## **Heat Tolerance**

Scientific observations have shown that Brahman cattle graze normally in hot weather and consequently continue to gain weight, whereas the grazing done by other breeds may be reduced by as much as 50% under hot conditions with consequently reduced feed intake and a reduction in weight gain.

## **Tick Resistance**

The economic value of the Brahmans resistance to cattle tick has been a primary consideration for commercial cattlemen. With reduced mustering input producers can reap a direct cash saving. Research Institute trials recommend at least 50 per cent Brahman infusion to counter the tick and slash dipping requirements.

## **Internal Parasite Resistance**

Trial work has found that uncontrolled internal parasites can reduce weight gains of alternative beef breeds by as much as 25-35kg per year. Growth rates of Brahman cross cattle were not adversely affected.

## **No calving Problems Great Mothering Ability**

High milk yield is a characteristic of the purebred Brahman as this milk production exerts a powerful influence on pre-weaning growth. This valuable trait is inherent in Brahman cross cattle. Brahman females and their crosses have far less calving problems. Brahman cows are renowned for their mothering instinct and protecting their calves from predators.

## **Resistance to Foot rot**

Foot rot is obviously debilitating and although its effects on productivity have not been measured, breed differences have been recorded in the incidence of lesions under the predisposing conditions. Records show that some breeds can have up to 56% infection – Grade Brahmans only have 14% incidence.

## **No Eye Problems**

Eye diseases, such as eye cancer, pink eye and blight, do have a major effect on growth rate and can be costly to control. Trials carried by Research Institutes have shown that while the incidence in other breeds have been as high as 73%, the percentage in Brahman cross herds has been 8% and the percentage in Brahman cattle 0%.

## **Resistance to Bloat**

There are claims that Brahman cattle and their crosses are relatively resistant to bloat, but no evidence is documented. The value of such an attribute is greatly appreciated when cattle have to be grazed on bloat producing pastures.

# BRAHMAN CARCASS

Carcass traits are important measures in beef cattle production, expressing economic efficiency and meat quality.

Crossbred Brahman fattening show superior carcasses compared to the indigenous local cattle. The weight and the proportion of different tissue (fat, muscle and bone) in the carcass and carcass tissue distribution have significant economic value.

The value of carcass is determined by 3 factors: 1) weight, 2) evaluation of intramuscular fat and 3) physiological maturity.

Some carcass characteristics have been widely studied by Behrends et al., (2009) who stated that the performance during the weaning determines the performance of steers in feedlot, carcass characteristic meat and tenderness.

At a feedlot, the differences in growth patterns between cattle of different breeds will lead to differences in the composition of carcasses, meat quality, especially intramuscular fat.

## **"Brahman genetics best for Feedlot operations"**

Carcass percentage is very important trait in the feedlot and is influenced by age, sex, breed, castration, carcass weight, meat yield, meat and carcass quality.

Brahman breeders report that a crossbred Brahman has been reported able to produce carcass of 52-58% of live weight.

There are some differences in carcass composition, cut ability, economic value of carcass and distribution of certain muscle groups between bull and steers.

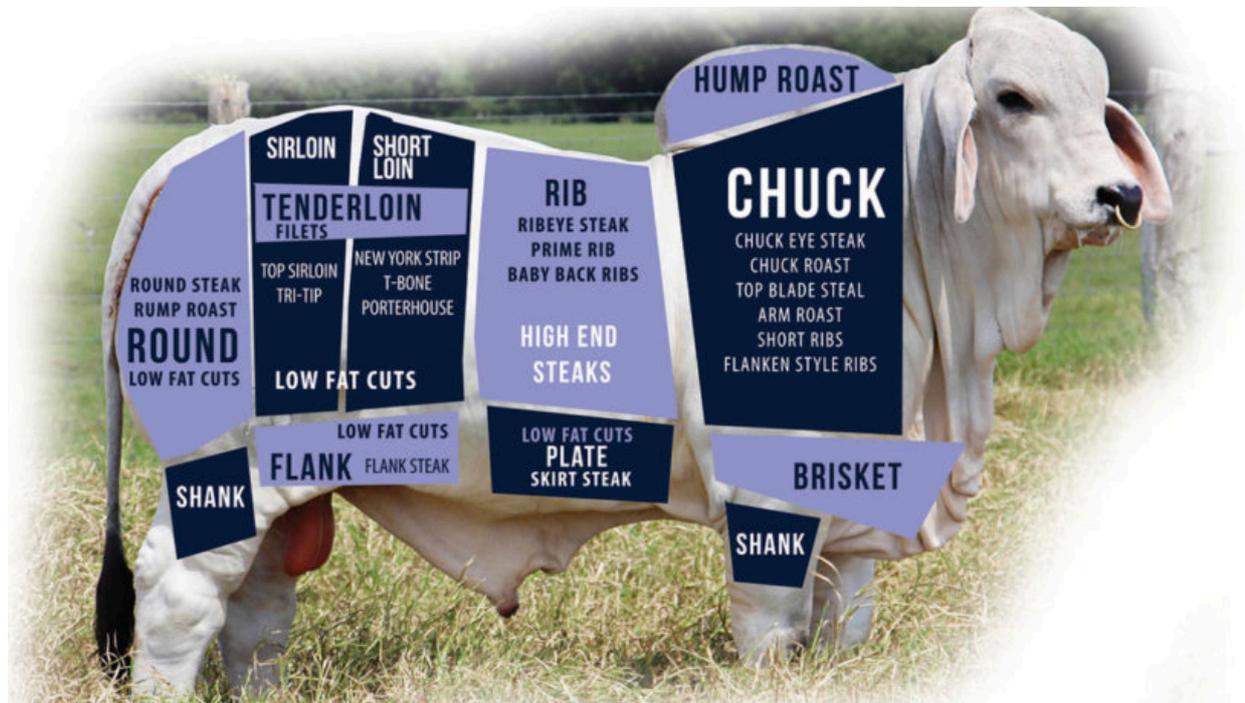
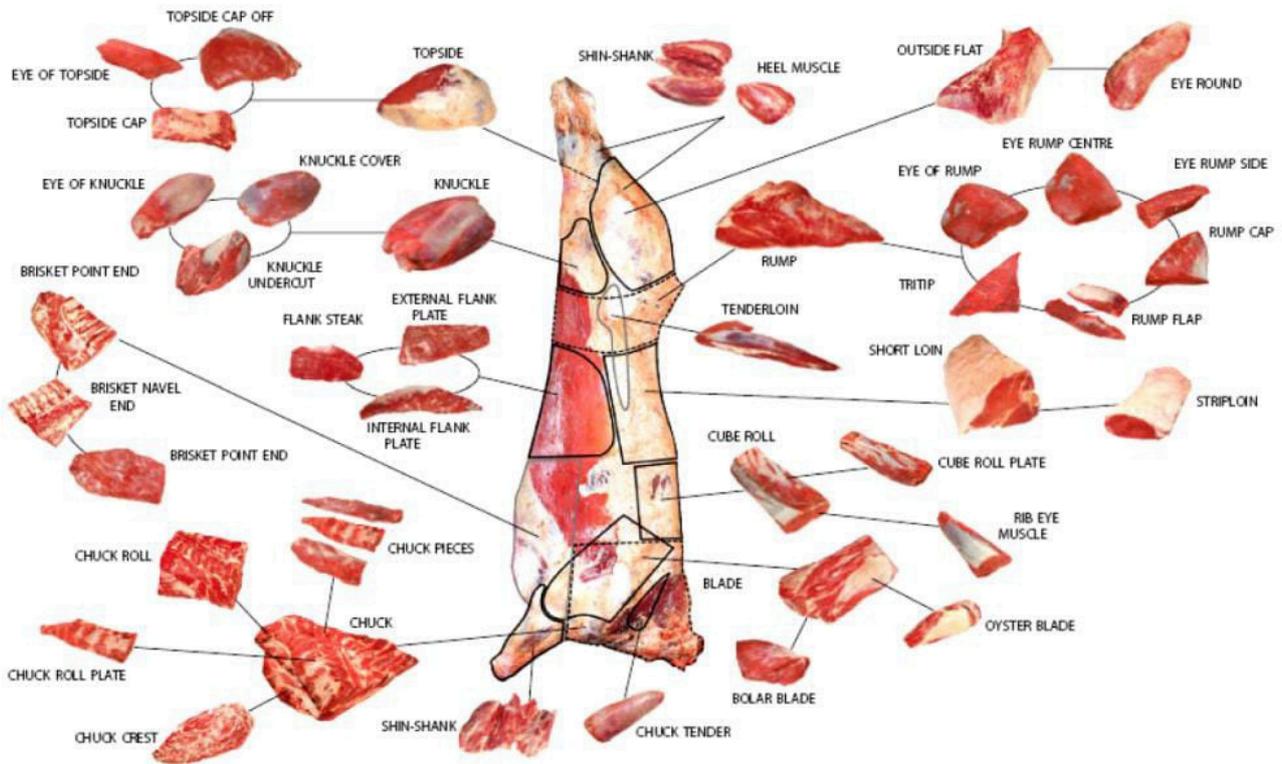
Bulls have higher percentage of meat, percentage of the hind legs and waist than steers, while the bone percentage is similar.

Masculinity influences the distribution of chuck, neck, brisket and hind shin cuts, and gives a significant effect on the percentage of hind shin and thin flank

Sex differences lead to differences in adult sizes. Between bull, steers or young bulls and heifers, bull has a lowest percentage of carcass because it has a larger head, heavy shoulder and greater proportion of hindquarter than the steers and heifers.

The main components of carcass consist of bone, meat and fat, and the carcass quality is influenced by balance of these three components.

# BRAHMAN BEEF CUTS



# COURSE PARTICIPANTS LIST

NAME	ORGANIZATION	NAME	ORGANIZATION
Bill Ngutick	Narok County Government	Nzomo Simon	Farmer
Archbishop Jackson	Narok county	Jane Nkapiian	Farmer
Martin Miriti	USDA	Kenneth Cherop	Farmer
Dr.Daniel Mwangi	Kenya Animal Genetics Resources Center	Ezekiel Kosgei	Farmer
Nicky Totonu	Farmer	Hon Joyce Koshe	County Minister in Charge of Livestock Veterinary Narok County
William Nkorumaa	Farmer	Ronald K.Kalanzi	Karoka Industries
Soya Mukengei	Farmer	Dr Mark Ogal	Vet Centre
Mutaka Geken	Rancher	Dr Mwanzi	KALRO
Dr. Joseph	Murphy Chemicals	Regina Koech	KAGRC
Kennedy Obwona	Farmer (Uganda)	Samuel K.Itunene	Trade
Tempo Ntimama	Farmer	Josphat Risaontile	Liuemo company
Kilerai Gideon	Farmer	Simon Ndungu	Pinecrest Holding Ltd
Peter Koriata	Farmer	Tobias Magau	Emergency Relief
Duncan Loigen	Farmer	Kevin Ouma	Farmer
Kibet Yegon	Vet	Kaharombirua	Silk Origin
Annah Syombua	Farmer (Mwingi)	Jackson Oludhe	Montex Investments
Saitoti Saata	Narok County Government	Allan Mwikya	Farmer
Francis Njogu	Narok county	Sumane Ismail	Farmer
Tom Kiminta	Narok county	Ibrahim Bashir	Somali
Ledama	Sat	Sahal	Somali Rancher
Kimemia	Farmer	Sammy Njoroge	Terra Green
Dr Christopher Mbugua	Zoetis/Sepros	Timothy Waweru	KEFT Farm
Judy Waya	Farmer	Dan Manyasi	Kwami Farm
Ruth Ndungu	Unga	Ogeroogero	Matrix Farms
George muiga	Equity Bank Kenya	N.M.Mramba	Maungu ranch
Dennis Og'e	Omom farm	Manuel M.Kitolo	Maungu ranch
Malasokasura	Rancher	HadijahSenkungu	K'LA
Bernard Njau	Vet	Lawrence .S	K'LA
Gilishosankale	Farmer	Justin Musyoka	Rancher
Soit Miku	Farmer	Obwona Kennedy	Kampala

# COURSE PARTICIPANTS LIST

NAME	ORGANIZATION
James Gitundu	Chairman
Alice Mubia	Afrosayari
Simon Kamau	Afrosayari
Maria Mubia	Afrosayari
Emmah Ndungu	Mutara orchards
Stephen Kanji	Equity Bank
David Kola	Ranch Kola
Stephen Wambua	Kwami Farm
Loise Mopel	Sc
Dr Stephen Kariuki	Sepros /zoetis
Dr .Francis Maina	Sepros /zoetis
George Shadrack	Mutara Orchards
Nathaniel Mramba	Maungu Ranch
David Mumo	Mututo BH
Obwono Kennedy	Kampala, Uganda
Bernard Karuru	Top Heifers
Liz Uimbia	Top Heifers
Irene Cheruiyot	Fuhon Ltd
James	World Bank

NAME	ORGANIZATION
Tomothy Tapatayia	Ecovusco Ltd
David Keter	Keter Dollar Farm
John Rotich	Farmer
Amos Kaitei	Rancher Taita Taveta
Alfred Mshimba	Rancher Taita Taveta
James Ngoi Njuguna	Lenana Meat Crafts
Simon Kariuki	Pinecrest Holdings
Sarah Mopel	Olooltepes Picnic Site
Regina Koech	KAGRC
Anthony O B	Kahanyi Farm
Pauline Wambui	Nuru Kenya
Kayongo Moses	Kanimba Farm Uganda
Wilson Musyoka	Equity Bank
Ole Lenku	Governor Narok County
Juma Ali	Taita Taveta Rancher
Mwadawiro Ali	Malindi Rancher
Lawrence	Rancher Uganda Kiboga Farm



# TOUR SOUTH AFRICA PICTORIAL AT JERSEY AND BRANGUS BREEDING FARMS.



## Visit to Karoo Livestock, Chanderlier Farm SA



## Uganda Beef Production. A visit at Tumaini Farm, Kiboga



## Visit to Brahman Top breeding farms- Nameelok Farm Maili Tisa and Osilalei farm Namanga



# WORKSHOP PICTORIAL



## KEY STAKEHOLDERS SUPPORT-

“We are grateful to the Ministry of Agriculture- Livestock, PS, DVS Kenya, Kenya Animal Resource Center, Equity Bank , Livestock Ex, Governor Kajiado, Governor Narok and all stakeholders who continue to support our vision”



KAROO LIVESTOCK EXPORTS



LiveStockEx

**Heritage**  
Insurance Company

A member of the  LIBERTY Group



SINCE 1958

Grow more with Murphy



Alama ya Ubora



for superior animal genetics



TAITA TAVETA  
WILDLIFE  
CONSERVANCIES  
ASSOCIATION

NAMELOK FARMING



**zoetis**



**OLARAS BUTCHERS**  
"it only gets fresher from here"



"It only gets fresher from here"



A photograph showing the silhouettes of a herd of livestock, including cows and sheep, standing in a field against a bright sunset sky. The sun is low on the horizon, creating a warm orange and yellow glow that transitions into a deep blue and purple sky above. The foreground is dark, with some faint outlines of a fence or path.

**"A New dawn to adopt modern livestock practices  
that are more resilient to changing weather patterns  
and market driven"**

*~ Masaku H&L ~*



# THE BRAHMAN WORLD

